

**Table 1. Communications Services (SIC 48) — Summary Statistics, by Kind of Business: 1991 Through 1998**

Item	Communications services (SIC 48)	Telephone communications (SIC 481) <sup>1</sup>	Radiotelephone communications (SIC 4812)	Telephone communications, except radiotelephone (SIC 4813)	Radio and television broadcasting (SIC 483)	Radio broadcasting (SIC 4832)	Television broadcasting (SIC 4833)	Cable and other pay television services (SIC 4841)	Telegraph and other communications services, not elsewhere classified (SIC 4822 and 4899)
<b>Total Revenue</b>									
Millions of dollars									
1998	388,011	284,515	43,985	240,530	44,345	11,590	32,755	49,257	9,894
1997	348,482	256,116	35,240	220,876	40,779	10,533	30,246	43,412	8,175
1996	322,243	238,063	29,999	208,064	39,182	9,631	29,551	38,488	6,510
1995	291,172	216,296	24,149	192,147	35,907	8,795	27,112	33,890	5,079
1994	267,237	199,259	(NA)	(NA)	32,932	8,089	24,843	30,289	4,757
1993	247,221	183,538	(NA)	(NA)	30,278	7,402	22,876	29,639	3,766
1992	232,241	171,578	(NA)	(NA)	29,853	7,019	22,834	27,465	3,345
1991	221,466	164,738	(NA)	(NA)	28,741	6,890	21,851	24,954	3,033
Percent change									
1998/1997	11.3	11.1	24.8	8.9	8.7	10.0	8.3	13.5	20.8
1997/1996	8.1	7.6	17.5	6.2	4.1	9.4	2.4	12.8	25.6
1996/1995	10.7	10.1	24.2	8.3	9.1	9.5	9.0	13.6	28.2
1995/1994	8.9	8.6	(NA)	(NA)	9.0	8.7	9.1	11.9	6.8
1994/1993	8.1	8.6	(NA)	(NA)	8.8	9.3	8.6	2.2	26.3
1993/1992	6.5	7.0	(NA)	(NA)	1.4	5.5	0.2	7.9	12.6
1992/1991	4.9	4.2	(NA)	(NA)	3.9	1.9	4.5	10.1	10.3
<b>Operating Expenses</b>									
Millions of dollars									
1998	324,601	239,657	34,003	205,654	35,376	9,091	26,285	41,606	7,962
1997	286,218	212,490	27,741	184,749	32,226	8,467	23,759	35,060	6,442
1996	260,432	192,349	23,131	169,218	32,216	7,786	24,430	30,471	5,396
1995	240,716	180,538	18,168	162,370	29,511	7,251	22,260	26,428	4,239
1994	219,432	164,936	(NA)	(NA)	27,457	6,853	20,604	23,492	3,547
1993	211,559	160,273	(NA)	(NA)	25,672	6,407	19,265	22,648	2,966
1992	193,031	143,033	(NA)	(NA)	26,009	6,350	19,659	21,232	2,757
1991	186,304	137,593	(NA)	(NA)	25,760	6,364	19,396	20,154	2,797
Percent change									
1998/1997	13.4	12.8	22.6	11.3	9.8	7.4	10.6	18.7	23.6
1997/1996	9.9	10.5	19.9	9.2	(Z)	8.7	-2.7	15.1	19.4
1996/1995	8.2	6.5	27.3	4.2	9.2	7.4	9.7	15.3	27.3
1995/1994	9.7	9.5	(NA)	(NA)	7.5	5.8	8.0	12.5	19.5
1994/1993	3.7	2.9	(NA)	(NA)	7.0	7.0	7.0	3.7	19.6
1993/1992	9.6	12.1	(NA)	(NA)	-1.3	0.9	-2.0	6.7	7.6
1992/1991	3.6	4.0	(NA)	(NA)	1.0	-0.2	1.4	5.3	-1.4
<b>Annual Payroll</b>									
Millions of dollars									
1998	68,911	49,194	6,838	42,356	10,366	3,593	6,773	7,337	2,014
1997	61,335	44,524	5,283	39,241	9,285	3,422	5,863	6,027	1,499
1996	57,130	42,087	4,327	37,760	8,907	3,170	5,737	5,061	1,075
1995	54,499	40,721	3,364	37,357	8,326	2,961	5,365	4,519	933
1994	50,408	38,106	(NA)	(NA)	7,612	2,752	4,860	3,931	759
1993	48,648	37,106	(NA)	(NA)	7,046	2,597	4,449	3,824	672
1992	47,032	35,900	(NA)	(NA)	6,976	2,547	4,429	3,533	623
1991	45,600	35,320	(NA)	(NA)	6,660	2,492	4,168	2,973	647
Percent change									
1998/1997	12.3	10.5	29.4	7.9	11.6	5.0	15.5	21.7	34.4
1997/1996	7.4	5.8	22.1	3.9	4.2	7.9	2.2	19.1	39.4
1996/1995	4.8	3.4	28.6	1.1	7.0	7.1	6.9	12.0	15.2
1995/1994	8.1	6.9	(NA)	(NA)	9.4	7.6	10.4	15.0	22.9
1994/1993	3.6	2.7	(NA)	(NA)	8.0	6.0	9.2	2.8	12.9
1993/1992	3.4	3.4	(NA)	(NA)	1.0	2.0	0.5	8.2	7.9
1992/1991	3.1	1.6	(NA)	(NA)	4.7	2.2	6.3	18.8	-3.7
<b>Employer Contributions to Social Security and Other Supplemental Benefits</b>									
Millions of dollars									
1998	14,976	11,423	1,353	10,070	1,633	456	1,177	1,581	339
1997	13,285	10,263	1,033	9,230	1,484	438	1,046	1,293	245
1996	12,451	9,611	825	8,786	1,480	410	1,070	1,150	210
1995	11,724	9,184	606	8,578	1,383	381	1,002	1,000	157
1994	11,704	9,347	(NA)	(NA)	1,287	349	938	915	155
1993	11,588	9,379	(NA)	(NA)	1,197	357	840	866	146
1992	11,715	9,584	(NA)	(NA)	1,166	359	807	801	164
1991	10,846	8,924	(NA)	(NA)	1,074	341	733	667	181

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Percent change									
1998/1997 .....	12.7	11.3	31.0	9.1	10.0	4.1	12.5	22.3	38.4
1997/1996 .....	6.7	6.8	25.2	5.1	0.3	6.8	-2.2	12.7	16.7
1996/1995 .....	6.2	4.6	36.1	2.4	7.0	7.6	6.8	15.0	33.8
1995/1994 .....	0.2	-1.7	(NA)	(NA)	7.5	9.2	6.8	9.3	1.3
1994/1993 .....	1.0	-0.3	(NA)	(NA)	7.5	-2.2	11.7	5.7	6.2
1993/1992 .....	-1.1	-2.1	(NA)	(NA)	2.7	-0.6	4.1	8.1	-11.0
1992/1991 .....	8.0	7.4	(NA)	(NA)	8.6	5.3	10.1	20.1	-9.4

NA Not available. Z Less than .05 percent.

Note: Estimates are obtained from a sample of employer firms only. Estimates are not adjusted for price changes. Detail may not add to total due to rounding. For SIC's 483, 4832, and 4833, estimates are for taxable and tax-exempt firms and organizations. Appendix A, Table A-1 provides estimated measures of sampling variability (coefficients of variation).

<sup>1</sup>Prior to 1995, revenue for cellular and radiotelephone operations for many of the large wireline carriers were tabulated under their primary industry (standard industrial classification—SIC 4813). Beginning with the 1996 survey, data collected for 1995 and 1996 were reported separately and tabulated in their appropriate SIC. Consequently, the 1995 and 1996 estimates for SICs 4812 and 4813 are not comparable to previously published data.